Bug Fest!
Fri. April 17
6 - 9 pm

Sponsorship Packet

Become a sponsor and support River Bend Nature Center, a local nonprofit that believes nature and science education is for everyone!
**Bug Fest!**

**SPONSORSHIP LEVELS**

**Event Sponsor $5,000** (1 available)
- Naming rights - Bug Fest presented by “Your company/name here”
- Prominent logo/link to your website on RBNC website as the Event Sponsor
- Prominent logo on all promotional materials for the event, including posters, email blasts, print ads, Facebook, Instagram and Twitter pages
- Sponsorship announcements during the event
- Company name / tagline mentioned in all press opportunities
- Prime banner space at the event (banner provided by sponsor)
- Private general admission tour of River Bend Nature Center for 10 guests
- Twenty tickets to the event
- Opportunity to provide marketing items for 200 goody bags
- Booth space at Bug Fest

**Butterfly Sponsor $2,500** (2 available)
- Logo/link to your website on RBNC website as an Butterfly Sponsor
- Logo on all promotional materials for the event, including posters, email blasts, print ads, ticket purchasing site, Facebook, Instagram and Twitter pages
- Sponsorship announcements during the event
- Banner space at the event (banner provided by sponsor)
- 10 tickets to the event
- Opportunity to provide marketing items for 200 goody bags
- Booth space at Bug Fest
Bug Fest!

SPONSORSHIP LEVELS

**Beetle Sponsor $1,000**
- Logo/link to your website on RBNC website as a Beetle Sponsor
- Logo on all promotional materials for the event, including posters, email blasts, print ads, Facebook, Instagram and Twitter pages
- Sponsorship announcements during the event
- Banner space at the event (banner provided by sponsor)
- 5 tickets to the event
- Opportunity to provide marketing items for 200 goody bags
- Booth space at Bug Fest

**Dragonfly Sponsor $500**
- Logo to your website on RBNC website as a Dragonfly Sponsor
- Logo on all promotional materials for the event, including posters, email blasts, print ads, ticket purchasing site, and Facebook and Twitter pages
- Sponsorship announcements during the event
- Opportunity to provide marketing items for 200 goody bags
- Booth space at Bug Fest

**Caterpillar Sponsor $250**
- Logo to your website on RBNC website as a Caterpillar Sponsor
- Logo included on posters, email blasts, and Facebook and Twitter pages
- Sponsorship announcements during the event
- Opportunity to provide marketing items for 200 goody bags
- Booth space at Bug Fest
BugFest!

at

RBNC

IN-KIND SPONSORSHIP

Media Sponsor (TV/Radio)

- Exclusivity
- Booth at Bug Fest
- Logo on event signage
- Logo/link to your website on RBNC website as Media Sponsor
- Logo on all promotional materials for the event, including posters, email blasts, and newsletters
- Sponsorship announcement during Bug Fest
- Listed as a Media Sponsor on all materials

Friends of RBNC Sponsor (In-Kind Donations)

- Booth at BugFest
- Logo on event signage
- Logo/link to your website on RBNC website as Friends of RBNC Sponsor
- Logo on all promotional materials for the event, including posters, email blasts, and newsletters
- Sponsorship announcement during Bug Fest
- Listed as a Friends of RBNC on all materials

LEARN MORE AT RIVERBENDNATURECENTER.ORG

QUESTIONS? CONTACT JENNICA  940-767-0843  JHOWES@RIVERBENDNATURECENTER.ORG

FOLLOW US  RIVERBENDWF  FACEBOOK.COM/RIVERBENDNATURECENTER
Sponsor Information
Company Name________________________________________ Date __________________________
Company Address_________________________________ City__________ State_________ Zip_________
Contact Name____________________________________ Phone_________________ Email_______________________
Please print exactly how you would like the company's name to be recognized in printed materials:
____________________________________________________________________________________________________
Please email a high resolution (300+ pixels) full-color logo and a high-resolution black and white logo
for your company to jhowes@riverbendnaturecenter.org which will be used on all marketing
materials associated with your sponsorship package. Accepted formats include jpg and pngs. We must receive your logo by March 17th in order to be included on the Bug Fest poster.

Sponsorship Levels (please check your level of support)
〇 Event Sponsor $5,000
〇 Butterfly Sponsor $2,500
〇 Beetle Sponsor $1,000
〇 Dragonfly Sponsor $500
〇 Caterpillar Sponsor $250
〇 Media Sponsor
〇 Friends of RBNC Sponsor

All sponsorships are due by 3/17/2020

Payment Options
〇 Check enclosed (please make payable to River Bend Nature Center)
〇 Please invoice me upon receipt of this agreement.
〇 Please charge my full gift to our credit card (an RBNC Representative will contact you to process your payment.)
〇 In-Kind donation (includes Media/Friends of RBNC Sponsors):
  Service or Item donated__________________________________________________
  Value___________ (please attach donated services to this agreement.)

RBNC Representative Signature ______________________________ Date________________________
Authorized Sponsor Signature ______________________________ Date________________________

River Bend Nature Center is a non-profit charitable organization, qualified under Section 501 (c) (3) of the IRS Code. Your contribution is deducted to the extent provided by the law.