Not-So-Scary Halloween!

Sponsorship Packet

Become a sponsor and support River Bend Nature Center, a local nonprofit that believes nature and science education is for everyone!
SPONSORSHIP LEVELS

Event Sponsor $2,000  (1 available)

- Naming rights – Not-So-Scary presented by “Your company/name here”
- Prominent logo/link to your website on RBNC website as the Event Sponsor
- Prominent logo on all promotional materials for the event, including posters, email blasts, print ads, ticket purchasing site, Facebook, Instagram and Twitter pages
- Sponsorship announcements during the event
- Company name / tagline mentioned in all press opportunities
- Prime banner space at the event (banner provided by sponsor)
- Private general admission tour of River Bend Nature Center for 10 guests
- Twenty tickets to the event
- Opportunity to provide marketing items for 200 goody bags
- Booth space at Not-So-Scary

Firefly Sponsor $1,000  (2 available)

- Logo/link to your website on RBNC website as a Firefly Sponsor
- Logo on all promotional materials for the event, including posters, email blasts, print ads, ticket purchasing site, Facebook, Instagram, and Twitter pages
- Sponsorship announcements during the event
- Banner space at the event (banner provided by sponsor)
- 10 tickets to the event
- Opportunity to provide items for 200 goody bags
- Booth space at Not-So-Scary
Owl Sponsor $500

- Logo/link to your website on RBNC website as an Owl Sponsor
- Logo on all promotional materials for the event, including posters, email blasts, print ads, ticket purchasing site, Facebook, Instagram, and Twitter pages
- Sponsorship announcements during the event
- Banner space at the event (banner provided by sponsor)
- 5 tickets to the event
- Opportunity to provide items for 200 goody bags
- Booth space at Not-So-Scary

Candy Sponsor $250

- Logo to your website on RBNC website as a Candy Sponsor
- Logo on all promotional materials for the event, including posters, email blasts, print ads, ticket purchasing site, and Facebook and Twitter pages
- Sponsorship announcements during the event
- Opportunity to provide items for 200 goody bags
IN-KIND SPONSORSHIP LEVELS

Media Sponsor (TV/Radio)

- Exclusivity
- Booth at Not-So-Scary Halloween
- Logo on event signage
- Logo/link to your website on RBNC website as Media Sponsor
- Logo on all promotional materials for the event, including posters, email blasts, and newsletters
- Sponsorship announcement during Not-So-Scary
- Listed as a Media Sponsor on all materials

Friends of RBNC Sponsor (In-Kind Donations/Candy/Printed Materials)

- Booth at Not-So-Scary Halloween
- Logo on event signage
- Logo/link to your website on RBNC website as Friends of RBNC Sponsor
- Logo on all promotional materials for the event, including posters, email blasts, and newsletters
- Sponsorship announcement during Not-So-Scary
- Listed as a Friends of RBNC Sponsor on all materials

LEARN MORE AT RIVERBENDNATURECENTER.ORG

QUESTIONS? CONTACT JENNICA 940-767-0843 JHOWES@RIVERBENDNATURECENTER.ORG

FOLLOW US  RIVERBENDWF  FACEBOOK.COM/RIVERBENDNATURECENTER
# 2022 Not-So-Scary Halloween Sponsorship Agreement

## Sponsor Information

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Date</th>
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<table>
<thead>
<tr>
<th>Company Address</th>
<th>City</th>
<th>State</th>
<th>Zip</th>
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<tr>
<th>Contact Name</th>
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Please print exactly how you would like the company's name to be recognized in printed materials:

____________________________________________________________________________________________________

Please email a high-resolution (300+ pixels) full-color logo and a high-resolution black and white logo for your company to jhowes@riverbendnaturecenter.org which will be used on all marketing materials associated with your sponsorship package. Accepted formats include jpg and pngs. We must receive your logo by September 1st in order to be included on the Not-So-Scary Poster.

## Sponsorship Levels (please check your level of support)

- Event Sponsor $2,000
- Firefly Sponsor $1,000
- Owl Sponsor $500
- Candy Sponsor $250
- Media Sponsor $_______
- Friends of RBNC Sponsor $_______

All sponsorships are due by 10/1/2022

## Payment Options

- Check enclosed (please make payable to River Bend Nature Center)
- Please invoice me upon receipt of this agreement.
- Please charge my full gift to our credit card (an RBNC Representative will contact you to process your payment.)
- In-Kind donation (includes Media/Friends of RBNC Sponsors):
  - Service or Item donated__________________________________________________
  - Value_______ (please attach donated services to this agreement.)

## RBNC Representative Signature

__________________________________________ Date______________

## Authorized Sponsor Signature

__________________________________________ Date______________

River Bend Nature Center is a non-profit charitable organization, qualified under Section 501 (c) (3) of the IRS Code. Your contribution is deducted to the extent provided by the law.